Opportunity Research Scholars Program – 2010 Poster Specifications

Posters must be 36 x 22 for the ORS competition and banquet
Posters are printed by ORS on special poster board

Required elements include:
ORS logo, Sponsor logo, Lab logo if appropriate
Scholar names, mentor and faculty advisor names
Lab name and title of poster

General Guidelines:
Posters are a visual presentation of research and benefit from images/graphs, so you do not need to tell it or use all text
Phrases are appropriate instead of full sentences
Left justify can be a visually appealing
Bullets draw attention to important points
Avoid abbreviations
Your central findings should be clear from the poster

Font Recommendations: Choose a font that is not crowded
Use a serif font (e.g., Times) for most text - easier to read.
Sans-serif font (e.g., Helvetica) OK for titles and headings
Text should be at least 24 point in text, 36 for headings.
Bold can help read the poster more easily

Suggestions for headings for evolving research:
Introduction and Background
Research Objectives
Research Plan
Expected Findings
Future Work

Checking for size
Your poster is being read from an average distance of 4-ft away.
An easy way to check the readability of your poster is to set zoom level to 100% and stand 4-ft away from your computer screen.
Images: Resize images to the desired size prior to inserting them into the PP

Layout & Content
Column format has many strengths - permits the viewer to read the poster from left to right, one column at a time (reader gravity)
The flow/sequence of information should be obvious
Label with captions and titles all figures, tables and graphs
Can use headings to summarize work in large letters
Use a graphic hierarchy that visually reflects the relative importance of poster elements, thus use size proportionally to importance